

Annie Phillips®
art for living™

B R A N D D E C K

ABOUT THE BRAND
PACKAGING

THE ANNIE PHILLIPS ART FOR LIVING BRAND

Annie has been a modern batik artist for most of her adult life. This is the medium that unlocks her creativity and continues to thrill and challenge her. She has worked and trained with artists in both Ghana and Indonesia exchanging skills and collaborating on batiks.

From the beginning Annie saw how her artworks could be adapted to the world of design in many different ways. In recent years she has collaborated with numerous designers and architects. In these projects her original batiks have been printed and glazed onto an array of surfaces from canvas to voiles to glass. She has also worked closely with skilled weavers in Nepal and India creating bespoke hand woven rugs inspired by and created from her original artworks.

Her next step was to transform her artworks into a broad range of designs for fabrics, homeware and apparel. Over the last few years she is proud to have established successful relationships with selected wholesalers and retail partners.

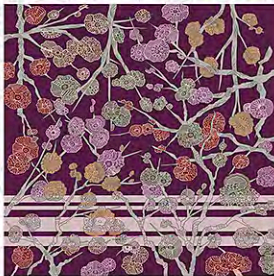
Annie's original source of inspiration, batik, remains the same. Translating it from pure art to the world outside is her passion. Her aim is to have her designs accessible to a wide range of customers, allowing gorgeous and affordable products to be enjoyed by men, women and young adults in their homes and in their wardrobes.

Her creative journey arrives full circle with 'art for living'.





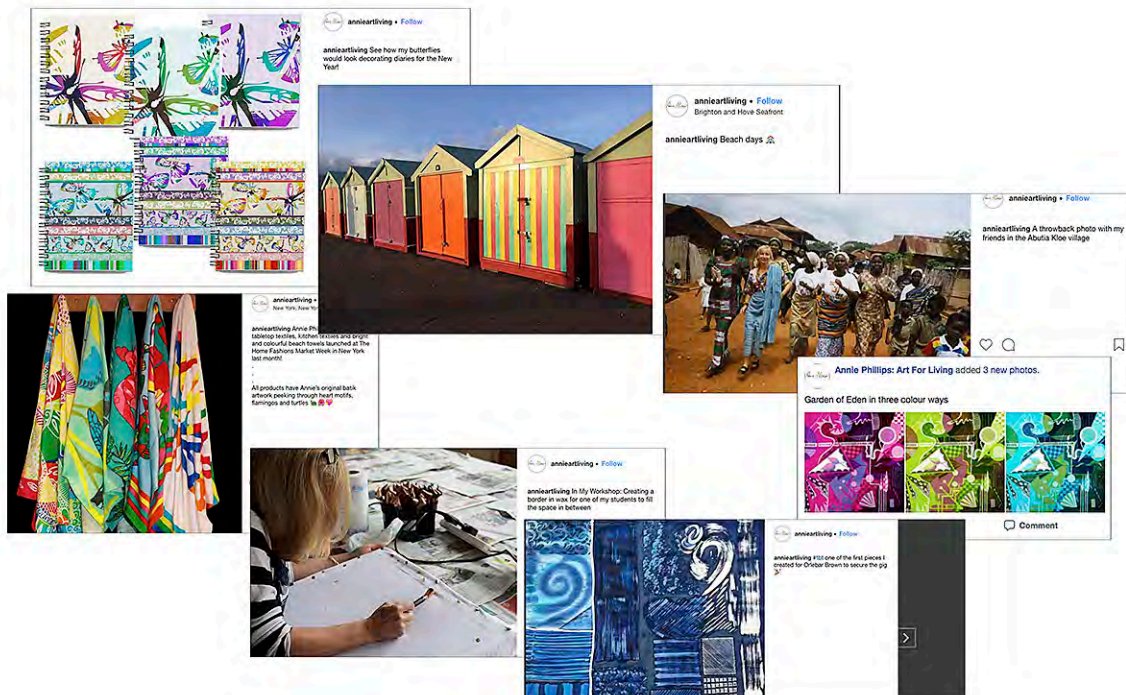
The Annie Phillips art for living brand generates creative design ideas by taking inspiration from the Annie Phillips archive of over 300 original artworks which were created in the medium of batik.



The patterns change their dynamic as they run through Annie's rhythm of stripes giving a unique and recognisable look to the designs while also creating 'a little piece of art for every day living'.



Social Media

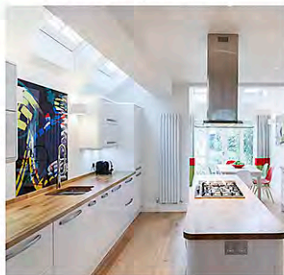


TOP END RESIDENTIAL & COMMERCIAL PROJECTS

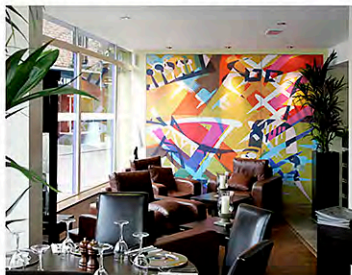
A few Brands with whom Annie Phillips has worked :



Kitchen splashback



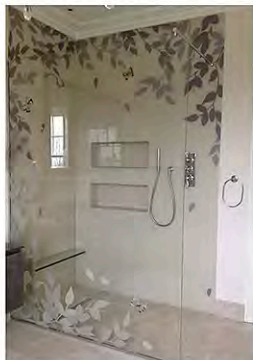
Artwork on Foamex on cupboard doors



Art on Glass



Shower Area



Art on Foamex for corridor doors



Art on Aluminium

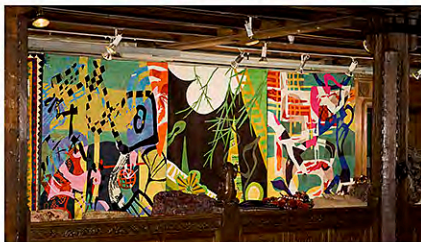


BACKGROUND

Stella McCartney
Batik T-Shirt



Liberty Rug Collections

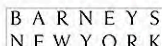


A few places that sold the 'Annie Phillips art for living'
limited edition Stationery range :



Menswear Lifestyle range designed for **ORLEBAR BROWN**

Sold globally from stores such as :



2018 Diary for Oxfam

ORLEBAR BROWN

Sold from:
Bergdorf Goodman
Nordstrom
Saks 5th Avenue
Bloomingdale's
Neiman Marcus
Barneys NY
Selfridges
Harrods

OB EDITION
ANNIE PHILLIPS





has a licensing deal with

H Leisure
Merchandising Corporation

to create luggage ranges for the Global market

See below first ranges sold in to Burlingtons, Winners and TJMaxx



Has appointed the following Licensing Agents :



UK



Germany



South Africa



Australia and New Zealand



Mexico, Chile and Peru



The Benelux Region
Belgium, Netherlands, Luxembourg



Brazil



The Nordic Region
Sweden, Norway, Denmark, Finland, Iceland



Middle East and North Africa



USA



India

PACKAGING

CLOSED



Dinner Plate
Box

Always contrast base
with bold yellow,
when base is visible.

OPEN



BASE

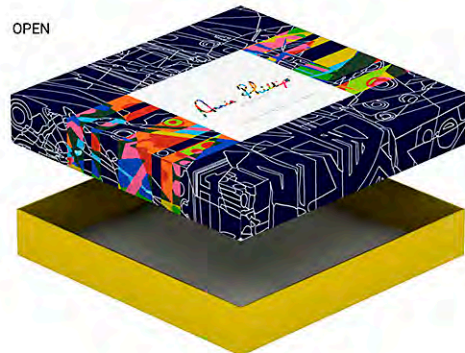
CLOSED



Always contrast base
with bold yellow,
when base is visible.

Scarf
Box

OPEN



PACKAGING

TALL PACK



Scented Candle
Box



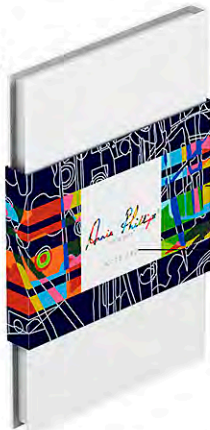
WIDE PACK



Coffee Cup
Box



Stationery
Notebooks



Product name vertically
centered from baseline of
logo design onto window
baseline



SWING TAG
(FRONT)

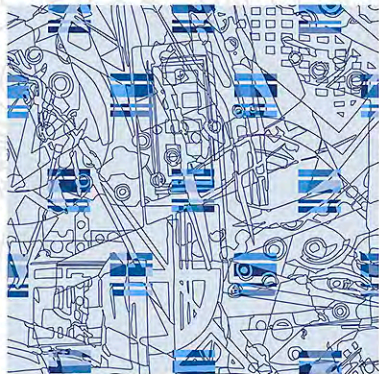


(BACK)

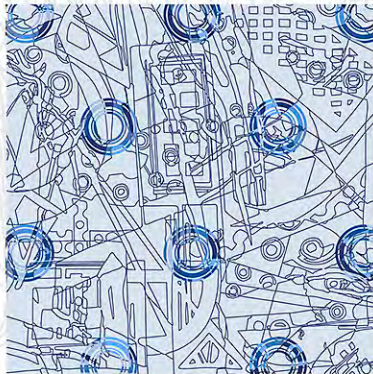


Suggestions of ways to play with Annie's rhythm of Stripes

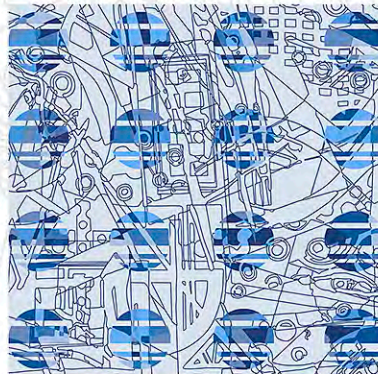
Square repeat



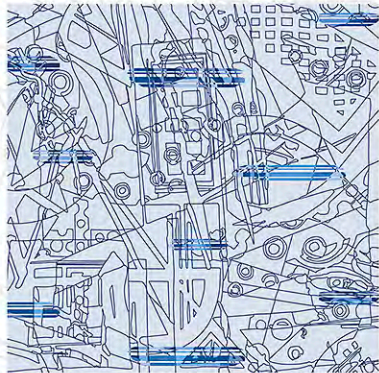
Polo Circle repeat



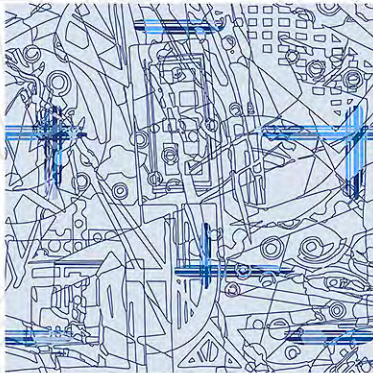
Solid Circle repeat



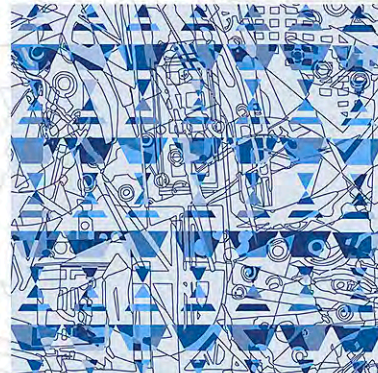
Scattered Stripes



Hatch repeat



Diamond repeat



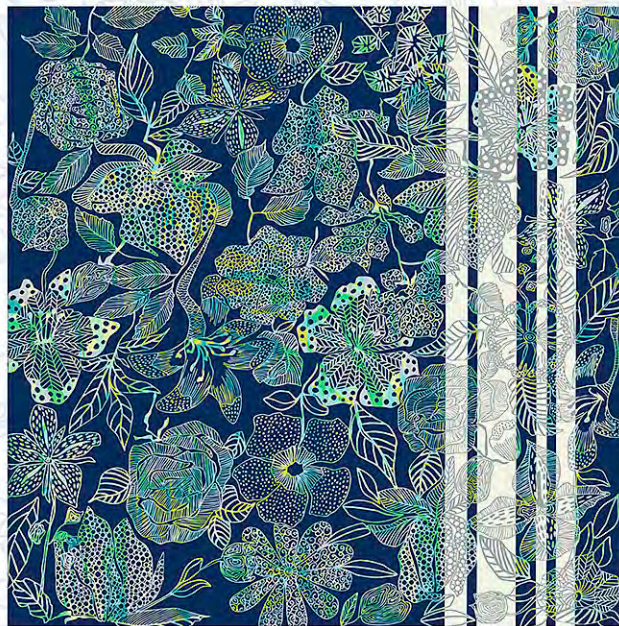
Placed Set of Stripes

Multi Coloured Ornate Floral



AP Ornate Floral 01

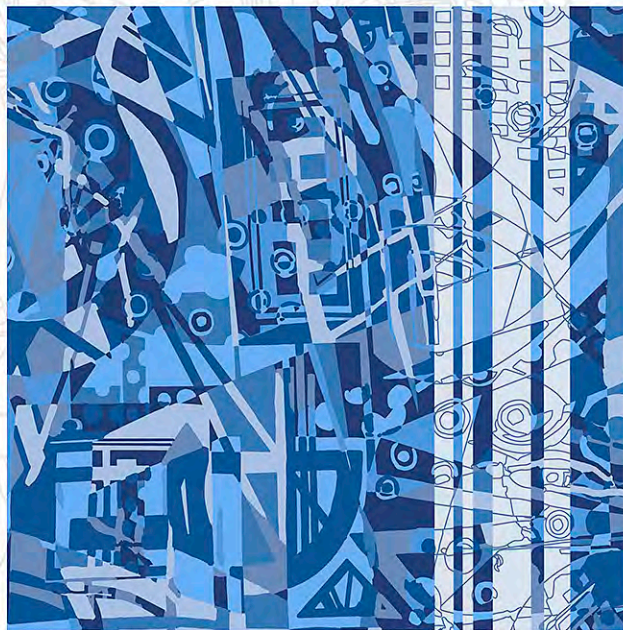
Ornate Floral filled with artwork



AP Ornate Floral 03

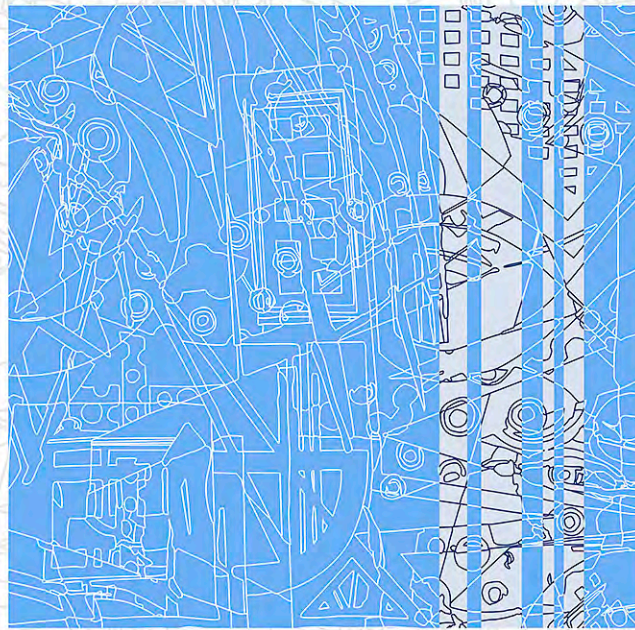
Placed Set of Stripes

Multi Coloured Glory



AP Glory 01

Glory filled with artwork



AP Glory 02

Placed Set of Stripes

Multi Coloured Ornate Abstract



AP Ornate Abstract 01

Two Tone Ornate Abstract



AP Ornate Abstract 02

Placed Set of Stripes

Multi Coloured Tumbling Leaves



AP Tumbling Leaves 01

Tumbling Leaves filled with artwork



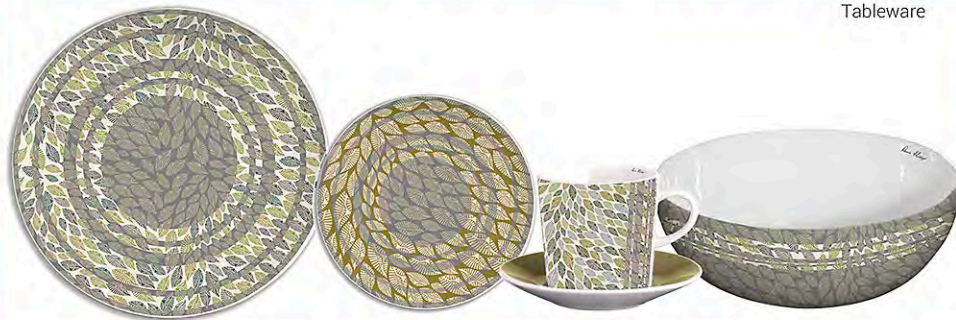
AP Tumbling Leaves 03



Bathroom
Hardgoods



Mugs



Tableware



Bedding
Cushions

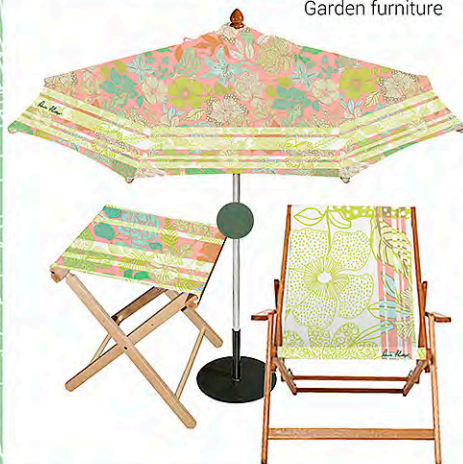


Kitchen Textiles

Stationery



Garden furniture



Water Bottles



Cosmetic bags



Casual
Shirt



Swim
Shorts

Footwear & T-shirt



Summer
Shirts



Activewear



Tops
and shoes



Womens
Apparel



Swimwear and
Accessories



L E G A L

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